



WHY YOU SHOULD CHOOSE PURE DOG FOOD



Take a minute and run a quick web search on what goes into commercial dog food and you will understand why all dogs should be eating a natural diet instead. PURE Dog Food is made from clean, healthy foods that are fit for people like you and I to eat. Just open a container of PURE Dog Food and you can immediately smell the difference – that of fresh, pure, human grade, whole ingredients. And you can see the difference – it looks like a home-cooked meal! You and your family may be tempted to dig in yourself! PURE Dog Food spent time working closely with our veterinary nutritionist to create these fully balanced natural & organic dog foods, complete with supplements specifically measured to maintain your dog's optimum health and nutrition. Leading them to show higher energy levels, a glossier coat and the list goes on!



THE PURE DOG FOOD STORY

PURE Dog Food began when a car hit my 5-pound miniature Yorkshire Terrier, Zoey. She suffered a broken pelvis in 8 places, could barely eat and recovery was slow. I almost lost her.

I was told by our vet to feed her a clean diet of fresh chicken and rice while she healed. The best I could do with my full-time work schedule was grab some takeout rice and a rotisserie chicken from the grocery store. But Zoey wasn't getting better quick enough. I knew she needed more nutrition. I was given a recipe for homemade dog food and began making food for her and adding the necessary supplements during the cooking process to keep her diet healthy and balanced. (This later would become PURE Dog Food's first product, Turkey Tried and True.) To my amazement, Zoey began a complete turnaround in her healing. She was able to start taking steps, the personality came back to her face, she had regular bowel movements, she became Zoey again.

I started researching the benefits of a homemade, natural dog food diet and discovered how unhealthy commercial dog food really is for our dogs. But as a busy, working professional, I also knew it was impossible to sustain cooking for my dog every day. I didn't even have time to cook for myself! But I wanted to keep Zoey healthy and I knew I couldn't be the only one in this situation. So I quit my job and started to create dog food products, ran extensive food trials and worked with some of the best dog experts around. All of the pet owners in our food trials saw dramatic turnarounds in their dogs from this healthier diet. I knew I was on to something.

PURE Dog Food comes from my love for dogs – to give them a long, healthy, happy life, pure and simple!

The best dog food, from my dog to yours.



FOUNDER & CEO
LINDSAY GORES

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HOME / NATURAL & ORGANIC DOG FOOD / TURKEY TRIED & TRUE



PRODUCT INFORMATION

Category: Natural & Organic Dog Food.

\$6.00-\$12.00

Turkey provides a low-fat source of protein. Long grain brown rice and whole grain rolled oats provide healthy carbohydrates that provide energy. Rice also serves as a palette cleanser and provides fiber that is easy on the stomach. Oatmeal contributes to a shiny fur coat. The vitamin C in broccoli supports the absorption of protein. Salmon oil provides EPA and DHA, the omega-3 fatty acids that help reduce allergies, improve cognitive functions and help control weight.

SIZE

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HOME / GRAIN FREE DOG TREATS / CHICKEN 'N PARSLEY TREATS



PRODUCT INFORMATION

Category: Grain Free Dog Treats.

\$6.00

Grain free dog treats don't get more PURE than this! Made from dehydrated chicken breast and a hint of parsley, dogs go crazy for this tasty snack. An excellent alternative to low quality commercial jerky treats.

QUANTITY:

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